

IE 101 | Innovation and Entrepreneurship 101

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Project Guide

This project guide translates the chapter into action. Students should use it to update their team evidence log, project narrative, product design, validation plan, and next build.

1. Identify possible areas of interest and personal learning goals.
2. List the skills, tools, contacts, or domain knowledge each student brings.
3. Establish the course expectation: every project must produce both a story and execution evidence.