

IE 101 | Innovation and Entrepreneurship 101

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Game-based Exercises: Culture

Choose one option, or assign two across consecutive class meetings. Each exercise should connect back to the team's current project evidence.

Eye Contact

Why play: Students notice how discomfort and trust shape team behavior.

Set-up: Pair students and set a 60-second timer.

Play the Game: Hold eye contact, then switch partners once.

Reflection Questions: What changed after the first round? How does this relate to giving feedback?

Classification Game

Why play: Teams examine how labels can help coordination or damage trust.

Set-up: Teams of four identify nonjudgmental subgroups after brief introductions.

Play the Game: Share classifications and explain why they are useful for teamwork.

Reflection Questions: Which labels increased understanding? Which labels should be avoided?