

IE 101 | Innovation and Entrepreneurship 101

Author: Ikhlaq Sidhu

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Cover and Title Page

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Innovation and Entrepreneurship 101

A Textbook for Project-Based Learning Courses - Behaviors from the Berkeley Method of Entrepreneurship - Execution methods from Innovation Engineering

Ikhlaq Sidhu

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Innovation and Entrepreneurship 101

Mindset from the Berkeley Method, paired with the execution process from Innovation Engineering.

A textbook to scaffold project-based learning courses from tech entrepreneurship to challenge-based labs to corporate innovation capstones.

Ikhlaq Sidhu

Dean & Professor, IE School of Science & Technology

Senior Fellow, UC Berkeley at CITRIS

Founding Director/Chief Scientist, Berkeley Sutardja Center, Fung Institute, ELPP, and Data-X programs (2005-2022)